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FOR IMMEDIATE RELEASE: Carlsbad Hotel Garners Worldwide and State Travel Honors

CARLSBAD, CA, -- January 29, 2009 – In an economy being driven by bargain hunters, a Carlsbad hotel is standing out from the competition. West Inn and Suites has just been recognized as one of the world's best bargains by the popular travel website, TripAdvisor.com.

It's one of three 2009 TripAdvisor Travelers' Choice Awards bestowed upon the luxury boutique hotel. TripAdvisor.com also honored West Inn and Suites as one of the best bargains in California and for having the best service in the state. West Inn & Suites General Manager Kim Akers gives credit to the hotel's staff, "The entire West Inn & Suites team is honored, humbled and extremely moved that our guests feel so positively about their experiences here. To have them recognize this through TripAdvisor® Travelers' Choice Awards speaks volumes of how our guests appreciate our efforts."

West Inn & Suites also continues to be ranked TripAdvisor®.com's top ranked hotel in Carlsbad. Akers states, "Travelers visiting North San Diego County have a choice of stay at many exceptional properties. Our goal is to leave an indelible impression of what excellence in customer service truly means with each of our guests' visits."

In addition to the TripAdvisor.com accolades, the California Hotel and Lodging Association's (CH&LA) recently recognized the hotel with "Stars of the Industry" awards for Best Guest Relations and Manager of the Year. The CH&LA honors now qualify West Inn & Suites for The American Hotel & Lodging Association's (AH&LA) National Awards which will be announced at their Summer Summit in Chicago, Illinois June 23-24, 2009. In 2006, West Inn & Suites General Manager Kim Akers was recognized as the AH&LA national General Manager of the Year.

West Inn & Suites has been in business for less than three years. When asked about how such a young organization consistently manages to secure top honors, Akers says, "In an economy where hotels are scaling back, it often takes a toll on customer service. West Inn & Suites is committed to the complete opposite." Akers continues, "We pride ourselves in finding ways to say 'Yes' and will not compromise. Our Mission Statement, Creed and unique blend of star talent all center around 'West Signature Service' which has proven to set a new benchmark for Carlsbad Hotels. Being rated #1 on TripAdvisor.com is an accolade we treasure and we will continue to push the envelope in creating a memorable guest experience."

In addition to the three TripAdvisor® awards, industry accolades to-date for West Inn & Suites include:

2008 - CH&LA, "Stars of the Industry" – Manager of the Year

2008 - CH&LA, "Stars of the Industry" – Best Guest Relations

2008 – Carlsbad Convention and Visitor's Bureau, Manager of the Year

2008 - TripAdvisor.com's # 1 rated Carlsbad hotel

2007 - Wall Street Journal features West Inn & Suites as TripAdvisor.com's # 1 rated Carlsbad hotel

2007 - Carlsbad Business Journal Finalist, Business of the Year (medium)

2006 – AH&LA, General Manager of the Year

2006 - CH&LA, "Stars of the Industry" – General Manager of the Year

About West Inn and Suites:

Located at 4970 Avenida Encinas in Carlsbad, California, West Inn & Suites is 30 miles north of San Diego and 55 miles south of Los Angeles/Orange County. Situated near the beach and only minutes from Legoland California in Carlsbad and area business parks, West Inn & Suites is an ideal location for both the business and recreational traveler. The West Inn & Suites in Carlsbad features 86 rooms including 36 suites, a fitness center, outdoor heated pool and Jacuzzi, business center, a boardroom and library. West Inn & Suites shares a campus with three other West Development Corporation businesses: WestMart, Bistro West, and West Steak, Seafood & Spirits, known locally as simply "West".

For more information, contact:

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